

Purpose Statement

Building Equity, Opportunity, and Belonging for Black and Racialized Communities in Saskatchewan



Our Vision:

A Saskatchewan where Black and racialized individuals, youth, families, and seniors have equitable access to justice, opportunities, culturally responsive supports, and the resources needed to thrive and contribute fully to society.



Our Mission:

To strengthen Black and racialized communities through culturally responsive programs that advance access to justice, mental wellness, education, leadership, family resilience, economic inclusion, and community engagement.

OUR STRATEGIC PRIORITIES

1

ACCESS TO JUSTICE AND COMMUNITY LEGAL EMPOWERMENT

Goal

Improve equitable access to legal information, justice navigation, and community-based supports for Black and racialized individuals across Saskatchewan.

2

MENTAL WELLNESS AND PSYCHOSOCIAL SUPPORT

Goal

Promote mental wellness through culturally safe, trauma-informed, and community-based psychosocial supports.

3

HERITAGE, CULTURAL IDENTITY, AND RACE RELATIONS

Goal

Strengthen cultural identity, promote intercultural dialogue, and contribute to inclusive communities across Saskatchewan.

4

YOUTH AND STUDENT LEADERSHIP AND EMPOWERMENT

Goal

Equip Black and racialized youth with the knowledge, leadership skills, and opportunities needed for lifelong success.

5

FAMILIES AND ETHNOCULTURAL SENIORS SUPPORT

Goal

Strengthen cultural identity, promote intercultural dialogue, and contribute to inclusive communities across Saskatchewan.

6

EMPLOYMENT PATHWAYS AND SOCIOECONOMIC UPSCALING

Goal

Equip Black and racialized youth with the knowledge, leadership skills, and opportunities needed for lifelong success.

7

ORGANIZATIONAL EXCELLENCE AND SUSTAINABILITY

Goal

Strengthen cultural identity, promote intercultural dialogue, and contribute to inclusive communities across Saskatchewan.

EXPECTED OUTCOMES

Access to Justice

- ◆ **3,000**
Individuals receive legal information annually
- ◆ **1,200**
Success referrals annually
- ◆ **160**
Legal Education workshops over four years
- ◆ **90%**
Demonstrate increased legal knowledge

Mental Wellness

- ◆ **2,000**
Participants annually
- ◆ **85%**
Report improved Emotional well-being
- ◆ **Increase in awareness of mental health resources**
- ◆ **Reduced Social Isolation**

Heritage/Identity

- ◆ **8,000+**
Participants engaged in race relations learning events
- ◆ **Increase in awareness of black heritage**
- ◆ **Increase in stronger intercultural relationships**
- ◆ **Increase in community engagement in anti-racism initiatives**

Youth/Students

- ◆ **900**
Youth and Students engaged annually
- ◆ **85%**
Report improved confidence and leadership skills
- ◆ **500**
Youth complete career readiness training
- ◆ **300**
Internships, apprenticeship and/or volunteer placements

Families & Seniors

- ◆ **800**
Families supported annually
- ◆ **500**
Ethnocultural seniors engaged annually
- ◆ **Increase in family resilience**
- ◆ **Increase in social connectedness**
- ◆ **Increase in access to health, housing & social services**

Employment Pathways

- ◆ **800**
Complete employment readiness programs
- ◆ **500**
Secure employment, internships, apprenticeships or volunteer opportunity
- ◆ **200**
Entrepreneurs supported
- ◆ **Increase in household financial stability**

Organizational Excellence

- ◆ Diversified funding portfolio for business sustainability
- ◆ Annual independent financial audit and public impact report
- ◆ High staff and volunteer retention
- ◆ Strong governance and compliance

STRATEGIC VISION FOR 2030

By 2030, Truly Alive Youth and Family Foundation Inc. will be recognized across Saskatchewan as a leading, Black-led organization that advances equitable access to justice, mental wellness, cultural belonging, youth leadership, family resilience, healthy aging, and economic opportunity.